Premia Private Wealth Pty Ltd (ACN 606 829 789)

Corporate Authorised Representative

Private Wealth Advisory Pty Ltd (ACN 606 440 779)

AFSL 478249

Financial Services Guide

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Why am I receiving this document?

This Financial Services Guide (FSG) will help you decide whether to use our services. It contains information about:

- Private Wealth Advisory Pty Ltd
- Premia Private Wealth Pty Ltd.
- Your Financial Adviser and how they are remunerated
- The services offered and their cost
- Any conflicts of interest which may impact the services
- How we deal with complaints if you are not satisfied with our services.

When we provide you with financial planning services you may receive:

- A Statement of Advice (SoA) or Record of Advice (RoA) which documents the advice we provide to you.
- A Product Disclosure Statement (PDS) which explains the products we have recommended.

Private Wealth Advisory

Private Wealth Advisory Pty Ltd holds an Australian Financial Services Licence (478249) which has been issued by the Australian Securities and Investments Commission (ASIC).

Premia Private Wealth Pty Ltd is a Corporate Authorised Representative of Private Wealth Advisory Pty Ltd.

As a licensee we are required to comply with the obligations of the Corporations Act and the conditions of our licence.

This includes the need to have compensation arrangements in place with a Professional Indemnity insurer for the services that we and our representatives provide.

What services do we provide?

Premia Private Wealth holds a licence to provide a comprehensive range of services which include:

- Strategic financial planning advice
- Retirement planning advice
- Superannuation and SMSF advice
- Personal insurance advice
- Managed investment advice
- Securities advice
- Cash flow & debt management advice
- Margin lending advice

Your Financial Adviser

Sonny Rahim is a director of Private Wealth Advisory and Premia Private Wealth and will be your financial adviser.

The financial advice process

We recognise that the objectives and personal circumstances of each client are different. What is right for one client may not be right for another.

We will listen to you to understand your objectives and circumstances. We will also ask questions to make sure we address all issues.

When we first provide advice to you it will be explained thoroughly and documented in a Statement of Advice which you can take away and read.

The Statement of Advice will explain the basis for the advice, the cost to you of implementing the advice and any fees or commissions associated with the advice.

For managed funds and insurance recommendations, we will provide you with a Product Disclosure Statement. This contains information to help you understand the product being recommended.

At all times you are able to contact us and ask questions about the advice and investments recommended.

You can provide instructions to us in writing, via phone or via email/fax. Please note you are responsible for ensuring your instructions do however reach us.

We may provide further advice to you to keep your plan or risk insurance up to date for changes in your circumstances, changes in the law and changes in products.

If we provide further advice it will typically be documented in a Record of Advice.

Fees

All fees are payable to Private Wealth Advisory Pty Ltd.

Sonny Rahim is the owner of the business and he is remunerated through the profits that it makes.

Plan Preparation Fee

The Plan Preparation fee includes all meetings with you, the time we take to determine our advice and the production of the SoA.

The Plan Preparation fee is based on the scope and complexity of advice provided to you. We will agree the fee with you at our first meeting.

Plan Implementation Fee

If you decide to proceed with our advice we may charge a fee for the time we spend assisting you with implementation. We will let you know what the fee will be in the SoA.

Ongoing Services Fees

Once your investments are established we will typically provide you with ongoing advice services.

Ongoing fees will depend on what ongoing service we provide to you. They are typically a percentage of your portfolio value or an agreed fixed fee which is paid monthly. Fees may also be charged as a % of the value of each transaction we undertake for you (eg for share trades).

The services and fees will be set out in the SoA or RoA that we provide to you.

Commissions

Private Wealth Advisory and Sonny Rahim receive commissions and other benefits from product providers.

The commissions and other benefits will vary depending on the product which is recommended. We will tell you the exact amount in the SoA or RoA.

Investment Commissions

We may receive a monthly commission payment from some investment providers. This will be based on your account balance and will continue to be paid for as long as you hold the investment.

Insurance Commissions

We usually receive a one-off upfront commission when you take out an insurance policy we recommend.

We also receive a monthly commission payment for as long as you continue to hold the policy.

Placement Commissions

We may receive a placement commission on capital raisings undertaken by companies and fund managers. This includes initial public offerings, hybrid issues and rights issues. These are one-off payments.

Other Benefits

We may also receive additional benefits by way of sponsorship of educations seminars, conference, training days or IT support. Details of any benefits received above $100 will be maintained on a register which is available to you on request.

Referral Fees and Commissions

In some situations we receive fees or commissions where we refer you to external parties. We will disclose the referral arrangements to you whenever we refer you to an external party.

In some situations we pay fees or commissions to external parties who have referred you to us. We will disclose the referral arrangements to you when we provide you with a SoA.

Conflicts of Interest

Your financial adviser may provide advice on investments which they hold or may in future hold in their own personal portfolio. We will disclose the size and nature of these holdings where there may be a conflict of interest with the advice that we provide.

Making a Complaint

We endeavour to provide you with the best advice and service at all times.

If you are not satisfied with our services then we encourage you to contact us.

Please call us or put your complaint in writing to our office.

If you are not satisfied with our response you can refer it to the Financial Ombudsman Service. You can contact FOS on 1300 780 808. This service is provided to you free of charge.

Your Privacy

Private Wealth Advisory and its representatives are committed to protecting your privacy. We have a Privacy Policy which sets out how we collect, hold, use and disclose your personal information.

We will collect personal information from you so that we can understand your personal situation and provide you with advice which meets your needs and objectives.

We will also collect information from you to meet our obligations under the Anti-Money Laundering and Counter-Terrorism Financing Act.

We will generally collect this information directly from you however in some cases we will seek your authority to collect if from other parties such as your accountant or your superannuation fund.

If you do not provide us with all of the information that we request, we may not be able to provide our services to you.

We will hold and use your personal information so that we can continue to provide our services to you. We will only disclose your personal information to external parties where:

- The law requires us to do so
- You consent for us to do so

Our Privacy Policy contains further information on how we collect, hold, use and disclose your personal information. It also sets out how you can access the information we hold about you, how to have it corrected and how to complain where you are not satisfied with how we have handled your personal information. Our full Privacy Policy is available on our website.